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For Immediate Release

SITA World Tours Releases 2015 Brochures

(Encino, CA, October 13rd, 2014): As the company celebrates its 82nd Anniversary, SITA World Tours is ready to release the 2015 brochures, offering Luxury, Deluxe and First Class tours along with special SITA Exclusive offers for travelers and booking incentive for agents. All SITA web-registered agents will receive an \$81 appreciation bonus in the form of a SITA American Express gift card on every booking made between now through March 31, 2015.

SITA continues to highlight its Africa destinations with well-designed and attractive itineraries. **Kenya 4WD Safari** includes all deluxe Serena Lodges and tented camps; **Zambia in Depth** combines the highlights of South Luangwa, Lower Zambezi and Victoria Falls. Extensions are available to the popular **Simply South Africa** program, such as the scenic beauty of Mpumalanga or the culturally rich Johannesburg. See the iconic red sand dunes at Sossusvlei and feel the vast expanse of Africa on the **Highlights of Namibia** tour.

SITA also offers new and expanded products for Asia including India and South & Central America. **Essence of China with Yangtze River Cruise** features China's most awe-inspiring sights and cities. **Discover Incredible India**, a journey including all the exceptional cities between Mumbai and Kathmandu with reduced and highly competitive price. South & Central America offers interesting tours such as **Essence of Chile & Argentina**, highlighting Andean lake crossings at the border of these countries and **Discover Central America**, highlighting Costa Rica, Nicaragua, El Salvador, Honduras and Guatemala.

As a proud and active member of the United States Tour Operator Association's (USTOA) \$1 million Travelers Assistance Program, SITA World Tours upholds the travel industry's highest standards with its unparalleled quality service provided by the internationally certified specialists and customer care during the reservation process and while in destination.

To request copies of SITA's 2015 brochures or download E-Brochures, please go to <http://sitatours.com/brochures.php> or call 800-421-5643.

FOR MORE INFORMATION:

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