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**FOR IMMEDIATE RELEASE:**

## **Alena Maloney Joins SITA World Tours as Northeast Business Development Manager**

**Los Angeles – Nov 19, 2014** – Alena Maloney has joined SITA World Tours in the position of Business Development Manager overseeing the Northeastern United States. She will focus on educating agents on the benefits and advantages of working with SITA World Tours, and will be available for product training presentations as well as participating in consumer travel shows.

Alena Maloney has been in the Travel Industry over 25 years. She commenced her professional career as a Travel Agent at Preferred Travel Agency in CT, and went on to work as a Regional Sales Manager for Contiki Holidays and Swain Destinations.



Ms. Maloney resides in North Jersey. She will be meeting with various agencies within the Northeastern region soon. To request a visit to your agency and learn about agent incentives and customization provided by SITA World Tours, contact Alena Maloney via email at [alenam@sitatours.com](mailto:alenam@sitatours.com) or by phone (646) 919-1464.

SITA World Tours has a reputation spanning more than 80 years of excellence in luxury travel. With popular itineraries to Africa, Asia, Europe, South Pacific and South & Central America, SITA has thrived in the highly competitive travel industry by offering customized opportunities and by partnering with travel agents to deliver the comprehensive services and value luxury travelers appreciate.

**FOR MORE INFORMATION:**

Laudie Hanou  
SITA World Tours  
16250 Ventura Blvd, Suite 300  
Encino, CA 91436  
[www.sitatours.com](http://www.sitatours.com)  
[laudie@sitatours.com](mailto:laudie@sitatours.com)  
800 421 5643 ext. 1501